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With a minimal of fee, you can place an advertisement in RHMBCA Newsletter to promote your business. If you book an infomercial at RHMBCA monthly membership event, your company logo will be placed in RHMBCA website until after the event. The earlier you book the infomercial, the longer the logo will stay in the site. Be hurry, spaces go out fast!

Size	Fee
Business card size	\$50.00
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1/2 pg	\$150.00

Infomercial at RHMBCA Monthly Membership event: \$200 / 15 minutes



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YOU ARE INVITED

To Councillor David Cohen's
Ward 3
Barbecue

Thursday July 24th
Richmond Green Sports Centre
5:30 pm — 8:00 pm

Children's Games ~ Music ~ Prizes ~ Food

the BRIDGE

Issue 2
SUMMER 2008



RICHMOND HILL & MARKHAM CHINESE BUSINESS ASSOCIATION
烈治文山市·萬錦市華商會

Published by Richmond Hill & Markham Chinese Business Association

Markham invites RHMBCA to be China Trade representative

The 12-day Markham China Mission in April has not only resulted in securing Markham as a key base for China business in Canada, it also helps RHMBCA to become the official China Trade representative for the Town of Markham.

Delegates of the 24-member business delegation, led by Markham Mayor Frank Scarpitti, participated in 24 meetings in Beijing, Shanghai, Wuhan, and Hong Kong; met with over 600 qualified contacts in China and Hong Kong and held over fifty one-on-one follow-up meetings.

RHMBCA was one of the co-organizers of this mission. Ben Leung, our President, David Ho, our Immediate Past President, and Will Sung, our Director, were part of the delegation. It was during the mission when Mayor Frank Scarpitti invited RHMBCA to be the China trade representative for the Town of Markham.

“It is a very encouraging development of RHMBCA, as it

recognizes the role of RHMBCA to work closely with the government and the business community,” says Ben Leung, President of RHMBCA.

Becoming the official China trade representative will give RHMBCA certain responsibilities. It will help introducing and promoting Markham to Chinese businesses, exploring business opportunities in China market, as well as connecting Chinese businesses with local business communities. “The itinerary of 12 days in four cities with 24 delegates from the private and public sectors was intense and very effective in helping us meet with qualified prospects and investors,” said Regional Councillor Tony C. Wong, Economic Development Chair for the Town of Markham and the Region of York. “The leadership shown by the Richmond Hill & Markham Chinese Business Association and the Markham Board of Trade made this the best business mission the Town has participated in.”



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Message from the President

May was a disastrous month for over 1.8 billion people in China and Myanmar. In early May, Cyclone Nargis cut a swath of destruction through the delta and the region around Myanmar's largest city, Rangoon, killing more than 84,000 people. Ten days later, a devastating earthquake, which measured at 8, hit the northern part of Sichuan, China, killing almost 70,000 people and leaving five million homeless.

Within 12 hours of the earthquake, RHMBCA joined other organizations to pledge donations for the earthquake victims. According to the reports on the Chinese official network CCTV, this quick response had made RHMBCA one of the first organizations outside China to offer help.

Since May 12, RHMBCA had jointly organized different fundraising events including a variety show at the Chinese Cultural Centre, a concert by Ellee Wong at Ruby Chinese Restaurant, and a candle light vigil at the parking lot outside the Town of Richmond Hill. Together, Canadians had raised tens of millions of dollars to help the victims in China and Myanmar. In conjunction with the Canadian Red Cross, RHMBCA also urged its members to give generously to the victims, many of whom were children.

In another front, we are glad to announce that we have a new look in our website: www.rhmcba.ca, please see the introduction to this new look in another article. The major new feature in this new design is the online forum for our members. Members can post their



Ben Leung (middle) and RHMBCA Immediate Past President David Ho and his wife Pamela helped soliciting donations to China earthquake victims.

comments, opinions, suggestions or pleas on the message board. For those members who are unable to come to our monthly networking events, this forum can be your platform for networking.

Ben Leung, CA
President, RHMBCA

News of RHMBCA

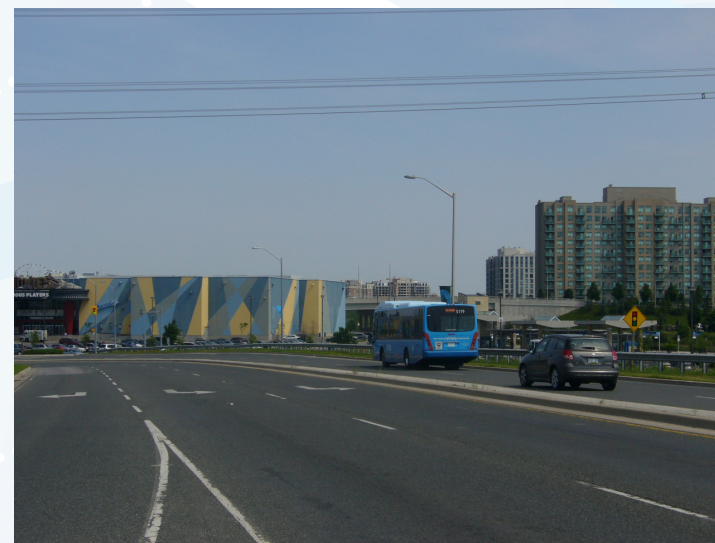
Participation in Richmond Hill business planning roundtable meetings

On May 16th and May 30th, the Town of Richmond Hill had hosted two roundtable meetings with business leaders on the business development strategy for the Town. The President of RHMBCA Ben Leung joined the meeting on behalf of RHMBCA.

The attendants made a lot of suggestions on attracting new businesses and helping the current businesses to blossom. Those useful suggestions included improving transportation, streamlining the process of licensing and fastening permits approval, as well as planning for a post secondary education institute in the town.

"Given by the fact that post secondary institutes like York University and Seneca College had expanded into York Region, it is very appropriate for the Town of Richmond Hill to plan ahead for such expansions of other institutes," said Ben Leung.

Another development area that the Town would consider was the entertainment industry. With a movie theatre, a major book store and some popular restaurants, the north east corner of Hwy 7 and Yonge was an ideal area to be further developed into a vast entertainment area for the residents of York region.



Richmond Hill Hwy 7 / Yonge entertainment area

Welcoming New Members

Please help us welcome our new Lifetime Members:

Real Estate	Annie Lee Ling Chan
ASG Financial Corp	Leon Lian / Shumei Yu
Town of Richmond Hill	Gwen Manderson
Town of Richmond Hill	Brenda Osler
Town of Richmond Hill	Daniela Conte
Advance Hobbies	Alexis Lau
Peter Chan	Peter Chan
Web Center Group	Derek Tse
ScotiaMcLeod, Scotiabank Group	Andrew Wu
Weiming Lin	Michael, Weiming Lin
HomeLife Bayview Realty Inc., Brokerage	Catalina Ng
Berlitz Markham	Robert Tsang
New World Insurance	Adam Keung
Digitpress Inc.	Rudolf Chiu
Pixelcarve Inc.	Jeremy Choi
Epstein & Co.	Gerald Epstein
Memorial Gardens Canada Ltd.	Joanna Ho
HomeLife/Foundatin Realty Ltd., Realtor	Margaret Law
Gurza/Milgram Group of Companies	Eric Ng
Gurza/Milgram Group of Companies	Eugene Toh
Gurza/Milgram Group of Companies	Joyce Tan
Cana-Art Imaging	Hong Chen Li
Cana-Art Imaging	Betty Cheng
Cana-Art Imaging	Sally Kwok



Ben Leung explained to guests how to fill up the pledge form in one of the China earthquake fundraising dinners.



Representatives from the three levels of governments attended the candle light vigil for earthquake victims outside the Town of Richmond Hill.



The damage of the earthquake was so devastating that a child from Richmond Hill could feel the pain of those parents who lost their children.



RHMBCA joined many other associations to organize fund raising events for earthquake and cyclone victims in Asia.



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News of RHMBCA

Youth Chapter of RHMBCA

RHMBCA recognizes the importance of the youth in our community to develop skills that will help them become success in the workplace or in entrepreneurial endeavours. The RHMBCA Youth Chapter is an opportunity for young people in our community to meet and develop relationships with community leaders and business people, while gaining the habits and skills they will need in the future.

The Youth Chapter will arrange placements with local businesses and organizations for our Youth Members to perform volunteer work, summer internships, and potential paid employment. We also provide seminars on various topics, including workplace etiquette and professionalism, and resume writing.

One of the major components of the youth program is job shadowing. It is an opportunity for Youth Chapter Members to pair up with people who are experienced in their field of expertise. By watching, asking questions, and possibly taking an active hand in the daily activities, Youth Chapter Members will see first-hand what skills are needed to be successful and be able to those in themselves. A commitment of a minimum of 80 hours must be made by both the Mentor and the Youth Chapter Member. This allows the young people to spend enough time out in the field to start to really get an understanding of what the industry and job are about and if it is for them.

New look of RHMBCA website

We have a new look of our website: www.rhmcba.ca. In the new design, we have reserved space for advertisement, members or general public are welcome to place advertisements in our website.

Another major new feature is the member forum. The forum provides another platform to members to network with each other. It is strictly for members of RHMBCA and is password protected. Members please contact our administration office to get your login name and password.



2nd China Mission in a month

President of RHMBCA Ben Leung attended the second China Mission in a month. The mission was organized by the China Consulate General and the delegation included prominent business leaders like Ben Leung and Alpha Lai, President of Scarborough York Region Chinese Business Association, as well as councillor like Mr. Godwin Chan of the Town of Richmond Hill.

The delegation visited Shanghai, Chengzhou, Shijiazhong, Chongqing, Guangzhou and Beijing. In Chongqing, the delegation came across the delegation led by Toronto Mayor David Miller.



Delegation at the airport

RHMBCA Lifetime Membership

A very excited membership policy of RHMBCA, the one-time membership fee system for Corporate, Regular and Youth was introduced in 2008. Under this new system, the existing members only need to pay the fee difference of your category and you will become the life-time members. For those members whose membership has been expired, you are required to pay in full to enjoy the benefits of being a life-long member of RHMBCA.

Please visit our website www.rhmcba.ca to download the membership application/renewal form.

New fee structure:

Corporate members	\$300 + GST = \$315
Regular members	\$100 + GST = \$105
Youth members (age 15 – 23)	\$20 + GST = \$21



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From the Government

New Program Supports Effective, Money-Saving Energy Conservation Measures For Small Businesses

Ontario Government has a new program to help small businesses to save money on energy. The "Power Savings Blitz" provides free electricity assessments, as well as turn-key lighting and water heating retrofits for small commercial businesses with electricity usage of less than 50 kilowatts (kW) of annual demand. Funding of up to \$1,000 is provided for the retrofit and covers both materials and labour; businesses may pay costs above that limit if they choose.

The program, funded by the Ontario Power Authority (OPA), will be launched through participating local electricity distribution companies (LDCs) in regions across the province later this summer.

A wide range of businesses, such as professional dry cleaners, medical offices, beauty salons, convenience stores and other small retailers are eligible. To take part, a business must also be in the service area of a participating LDC; the OPA is working in partnership with LDCs across Ontario to launch the program throughout the summer months.

Until the Power Savings Blitz is fully up and running later this summer, businesses interested in getting more information about it should contact the Ontario Power Authority at: 1-877-797-9473.

For more information, please visit OPA website: <http://business.everykilowattcounts.com/index.php>

For the list of participating LDCs, please visit: <http://business.everykilowattcounts.com/feature/ERIP/participating-lpcs.php>

Energy Saving

Do you know...

- A two-degree adjustment to your thermostat setting (lower in winter, higher in summer) can lower heating bills by four per cent and prevent 500 pounds of CO₂ from entering the atmosphere each year (from the U.S. Department of Energy)
- An office building can save energy by upgrading fluorescent fixtures with newer T8 fluorescent tube fixtures that use electronic ballasts. T8s use 35 per cent less electricity, maintain their light level much better (from the Ontario Power Authority)
- A laptop computer uses less energy than a desktop PC and ink-jet printers use 90 per cent less energy than laser printers (from the Ontario Power Authority)
- A computer monitor uses 75 per cent of the total energy required to run a computer (from BC Hydro)



Events Calendar

July 19th, Saturday

RHMCBA Summer Winery Tour

Package A: Winery Tour

Tour to 3 wineries, delicious lunch at Rockway Glen, shopping at Niagara Falls

Price: \$65 (members), \$75 (Non-members)

Package B: Tour and Golfing

Tour and Lunch at Rockway Glen, 18-hole golfing at Rockway Glen

Price: \$65 + \$52 for golfing (members),

\$75 + \$52 for golfing (Non-members)

RSVP: Beryl Wong at info@rhmcba.ca or 905-731 8806

Meeting location: Splendid China parking lot, 8am

July 24th, Thursday

Councillor David Cohen Barbeque

Councillor David Cohen, Ward 3 of the Town of Richmond Hill, is hosting a barbeque at Richmond Green, (Leslie and Elgin Mills) at 5:30 PM - 8:00 PM. Programs include children's Game, Music, prizes and food.



Members of RHMCBA introducing their businesses to other guests in the monthly membership event.

September 23rd, Tuesday

RHMCBA Mid-Autumn Festival Dinner

Come and join us at our biennial celebration for the Mid-Autumn Festival. The tradition of this important lunar calendar holiday is to get together. Your participation will make this union perfect. Time and location will be confirmed at a later date.



Directors of RHMCBA introducing the Board to members and guests at the membership event.

October 28th, Tuesday

RHMCBA monthly membership event

This regular monthly meeting will be held at Diamond Banquet Hall, First Markham Place, 3225 Hwy 7, Markham, at 6pm. Price is \$25 for members and \$35 for non-members.